
HD VIDEO

1. SONY HIGH DEFINITION (HD) VIDEO AVAILABLE

- a) WEB PROMO
- b) EVENT
- c) TESTIMONIAL
- d) COMMERCIAL SPOT
- e) BAND/ MUSICIAN DEMO
- f) SPORTS HIGHLIGHT REEL
- g) HOW-TO
- h) WELCOME & INTRO
- i) PHOTO PICTURE- MONTAGE TO MUSIC

2. LENGTH OF VIDEO (Select Time)

- a) :30 second commercial spot
- b) 1:30 minute web PROMO
- c) 3:00 minute video
- d) 5:00 minute DVD or video

3. FEATURES FOR YOUR HIGH DEFINITION (HD) VIDEO

- a) Brand your LOGO on video
- b) Voiceover
- c) Titles and names - lower third text
- d) Full-Screen text
- e) Classic Video Transitions
- f) Use of Music Library
- g) Final Cut Movie (no raw footage)

4. ANIMATION OF YOUR LOGO / OBJECTS / TEXT

5. FORMATS OF HIGH DEFINITION (HD) VIDEO AVAILABLE

- a) Web-Ready files; Quicktime, Flash, and other web formats
- b) DVD Movie-ready #1...Single movie plus Open Animation
- c) DVD Movie-ready #2...Multiple Movie clips plus Open Animation